

## CCS Presentation Systems Newsletter

### March 2011

#### In This Issue

[CCS News... Mayor of Nashua Stops By!](#)

[More CCS News... Craig Wiley and Mark Frechette Join CCS!](#)

[CCS Awards and Certifications](#)

[Featured Conference](#)

[NEC Promotion- Buy 5 projectors & Get the 6th Free](#)

[SMART 800 Series Interactive Whiteboard—Now at CCS New England!](#)

[New SMART Board 8070i Interactive Display](#)

#### Quick Links

[More About Us](#)  
[Contact Us](#)

#### CCS News



**Mayor of Nashua  
Donnalee Lozeau  
Stops By!**

CCS New England is pleased to announce the Mayor of Nashua, Donnalee Lozeau joined us on February 11, 2011 to Welcome out business and

#### Greetings!

CCS Presentation Systems is one of the leading providers of sales, design, integration, installation, maintenance and training of audio visual equipment including: projectors, plasma & LCD displays, SMART Board interactive whiteboards, classroom response systems, digital signage, control systems, projection screens, audio systems and video conferencing to education, corporate and government clients across New England for over 12 years.

In CCS Nationwide news, we are proud to celebrate 20 years of quality service to the Audio Visual community. Here's hoping to 20 plus more years to come!



**Don't Miss Out! Ends March 31st!**

**NEC Offers Buy & Register 5 Qualifying Projectors  
...Get the 6th Free!\***

#### FOR ALL CUSTOMERS...

When you purchase (5) qualifying projectors (any combination) between January 1- March 31, 2011, get the 6th one **Free!** Eligible projectors include: NP-M260X, NP-M260W, NP-M300X, NP-M300W, NP-U300X & NP-U310W. Projectors must be registered by April 30th, 2011 to qualify for free projectors.

#### Buy 5 get 1 FREE Qualifying Projectors



Projector	Weight	Technology	Lumens
NP-M260X	6.4 lbs	LCD	2600 Lumens
<b>Widescreen</b> NP-260W	6.4 lbs	LCD	2600 Lumens
NP-M300X	6.4 lbs	LCD	3000 Lumens
<b>Widescreen</b> NP-M300W	6.4 lbs	LCD	3000 Lumens
NP-U300X	14.3 lbs	DLP	3000 Lumens
<b>Widescreen</b> NP-U310W	14.3 lbs	DLP	3100 Lumens

Technologies to the City of  
Nashua.

Mayor Lozeau took a tour  
of our building including  
the warehouse and had a  
quick demo of our SMART  
600 Series Interactive  
Whiteboard, SMART Table  
and other technologies in  
our new state-of-the-art  
Training Room.



### Quick Links

[More About Us](#)

[Contact Us](#)

Find us on Facebook 

View our profile on  **Linked in**



### MORE CCS News



### *Craig Wiley and Mark Frechette Join CCS*

CCS New England is proud  
to announce the additions  
of Craig Wiley and Mark  
Frechette to our team.  
Craig joins us as a Systems  
Design Engineer and Mark  
comes on as an Installer.

We are confident that  
Craig and Mark will help us  
better serve our  
customers!



For full details, visit [www.NECbuy5Promo.com](http://www.NECbuy5Promo.com) or contact a CCS rep at (978) 256-2001.

### Terms & Conditions

\*Any combination of (5) units must be purchased from Jan 1- Mar 31, 2011

\*User must complete online registration form at [www.necbuy5promo.com](http://www.necbuy5promo.com) by April 30, 2011 to qualify

\*Units do not have to be purchased on one invoice, but must be within promotion period

\*Once projectors are registered, please allow 4-6 wks for delivery

\*Free projector based on lowest unit purchased

\*Offer cannot be combined with any other promotional offer

\*NEC has the right to cancel or change promotion at anytime

### FOR STAR STUDENT CUSTOMERS...

Purchase & register any combination of (5) qualifying projectors from your Star Student reseller between January 1- March 31, 2011 and get your 6th one **FREE!** Projectors must be registered by April 30, 2011 at [www.necstarstudent.com](http://www.necstarstudent.com) to qualify for a free projector.

For full details, visit [www.necstarstudent.com](http://www.necstarstudent.com) or contact a CCS rep at (978) 256-2001.

### Terms & Conditions

\*School must be enrolled in Star Student program and purchase through their preferred reseller, and register product by April 30, 2011 to qualify

\*If school qualifies, FREE projector will be shipped to Star Student contact within 4-6 wks after registration is completed

\*Products must be purchased and invoiced from January 1-March 31, 2011

\*Free projector based on lowest unit purchased

\*Offer cannot be combined with any other promotional offer

\*NEC has the right to cancel or change promotion at anytime

**PLUS!** Once your schools register their projectors on Star Student, they'll automatically receive Cashback Rewards & **FREE** extended warranties!

### Qualifying projectors



**\$99  
Value**

Projector	Cashback Rewards for your school	Free Extended Warranty
NP-M260X	\$20	2 years (4 years total)
NP-M300X	\$20	2 years (4 years total)
<b>Widescreen</b> NP-260W	\$20	2 years (4 years total)
<b>Widescreen</b> NP-M300W	\$20	2 years (4 years total)
NP-U300X	\$20	2 years (4 years total)
<b>Widescreen</b> NP-U310W	\$20	2 years (4 years total)

## CCS Awards and Certifications:

### Diversity Business 2010 Award Recipient!

DiversityBusiness.com®  
Multicultural e-Business Solutions

CCS New England is pleased to announce that we have been awarded 4 Top Businesses awards from Diversity Business:

### Top 100 Subcontinent Asian American Business in the U.S.

### Top 100 8(a) Businesses in the U.S.

### Top 50 Women Owned Businesses in Massachusetts

### Top 50 Diversity Owned Businesses in Massachusetts

To see a list of all of the 2010 winners, please visit the Diversity Business website at [www.diversitybusiness.com](http://www.diversitybusiness.com)

### Featured Conference!

### Annual Blue Ribbon Schools Conference

Reading, MA

April 14th and 15th

The Annual Blue Ribbon Schools Conference is upon us this year on April 14th and 15th at the Reading Memorial High School.

This conference is a great end-user conference for educators to learn about best practices for 21st century schools.

For more information and to register please visit the [Blue Ribbon Schools Conference](#) website.



## Check Out the SMART 800 Series Interactive Whiteboard at CCS New England!



### SMART Introduces a New Class of Interactive Whiteboard

SMART is pleased to introduce the SMART Board™ 800 series interactive whiteboard, a new series that will provide the most natural and intuitive user experience yet on a SMART Board interactive whiteboard. By enabling two students to work simultaneously on the board, the new 800 series extends the company's leading interactive whiteboard product line to offer true student collaboration.

### Features of the SMART Board 800 series:

- **Multitouch experience**-Enables two users to interact with the interactive whiteboard simultaneously with no special tools or multimode mode selection required
- **Freestyle interaction \*** - Enables two users to work together, performing different tasks, anywhere on the board
- **SMART ink**-Ink-smoothing algorithms make handwritten annotations look smoother and more refined
- **Touch gestures \*** -Accepts common multitouch gestures currently recognized in Microsoft Windows 7 and Mac Snow Leopard, including one- and two-finger gestures, such as pinching, zooming and tossing.
- **Object awareness** -Distinguishes between a touch input and object input, recognizing two different input devices - such as a pen tool and a touch input - for a more natural user experience
- **Multiuser Pen Tray**-Enables two users to pick up and use a pen tool and begin writing. Easy-to-use buttons on the Pen Tray make switching ink color, right-mouse clicks and accessing the on-screen keyboard effortless
- **Durable surface**- Surface is optimized for projection, producing no hot spots, and is compatible with dry-erase markers
- **Modular design**- Pen Tray enables the quick and easy integration of accessories, such as SMART projector controls
- **Locking pen mode**- Locks the SMART Board interactive whiteboard in pen mode so students can write, draw and make annotations with a finger, pen tool or other object

*\*Feature will be supported in SMART Notebook software upon release of updated software (SMART Notebook 10.7), expected March 2011.*

[Click Here](#) to see the product video!

To learn more about the new SMART 800 series interactive whiteboard visit [www.smarttech.com](http://www.smarttech.com).

CCS now has a SMART 800 series interactive whiteboard demo unit at our office in Nashua, NH. Contact a CCS sales representative at (978) 256-2001 to set up a demonstration.

For all of your SMART and audio visual needs, contact a CCS Sales representative today at 978-256-2001!

Become a fan of  
[CCS Presentation Systems  
New England](#)  
on  
[Facebook](#)



## SMART Introduces the New SMART Board 8070i Interactive Display



Experience precise touch performance in a sophisticated package with the SMART Board 8070i interactive display- a leading edge collaboration system featuring a touch-enabled, high-definition 70" LCD flat-panel display, an unobtrusive control panel and a multiuser Pen Tray. Designed to complement high-end workspaces, it's fully integrated with SMART's DVIT™ (Digital Vision Touch) technology and SMART Meeting Pro™ software, which Enables writing in digital ink over the standard office applications you use every day. The new 8070i interactive display has

an MSRP of \$14,999.

### SMART Board 8070i Interactive Display Features

- Widescreen display**- 70" (177.8 cm) on the diagonal
- Excellent image quality**- Full 1080p professional-grade LCD with hardened glass provides clear, high-definition images
- Natural user interface**- Simply touch the interactive whiteboard surface or pick up a pen to interact with digital content
- Multitouch experience**- Enables two users to interact simultaneously with no special tools or multitouch mode selection required
- Freestyle interaction**- Enables two users to work together, performing different tasks, anywhere on the interactive surface
- SMART Ink**- Ink-smoothing algorithms make handwriting more legible and refined
- Touch gestures**- Accepts common multitouch gestures currently recognized in Microsoft Windows 7 operating system, including one and two-finger gestures such as pinching, zooming and tossing
- SMART Meeting Pro software**- Ships with SMART Meeting Pro software, whiteboard software specifically designed to support meeting management and enhance collaboration \*(option to ship with Notebook software for Education customers)
- Warranty**- Includes two-year standard warranty

Visit SMART's website to find out more about the [SMART Board 8070i Interactive Display](#) or contact CCS at (978) 256-2001 to speak with a sales representative.

Be sure to check out CCS' online courses at [www.ccsanytime.com](http://www.ccsanytime.com)

Visit our [Blog](#) for the latest CCS News!

For a complete overview of all CCS has to offer, visit our website at [www.ccsprojects.com/nh](http://www.ccsprojects.com/nh) or [www.ccsprojects.com/ma](http://www.ccsprojects.com/ma)