

# Scottsdale company helps 'Read for the Record' effort

*Submitted by the Lavidge Company.*

Scottsdale-based CCS Presentation Systems, the largest integrator of audio and visual equipment in the Southwest, recently was involved in a collaborative effort with Jumpstart

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and Gov. Jan Brewer to highlight "Read for the Record."

On Oct. 8, teachers, parents and children throughout the state visited [www.ccspresentationystems.com/read-fortherecord](http://www.ccspresentationystems.com/read-fortherecord) to watch Brewer read "The Very Hungry Caterpillar" by Eric Carle.

Jumpstart began Read for the Record in 2006 to bring preschool children together with valued grown-ups to read the same book, on the same day, in communities all over the world.

CCS does audiovisual training for more than 3,000 educators each year



THE LAVIDGE COMPANY

Gov. Jan Brewer reads "The Very Hungry Caterpillar" to schoolchildren.

through centers in Scottsdale and Tucson and through its Mobile Training Center. The company has more than 300 employees, sales offices in 13 states and annual sales in excess of \$150 million.

Information: [ccspresentationystems.com](http://ccspresentationystems.com).