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CCS Arizona Earns InfoComm International Emerald AVSP Level Designation

SCOTTSDALE, Ariz. – (December 7, 2010) – CCS Arizona, the largest integrator of audio and visual equipment in the Southwest, today announced its recent designation as an InfoComm International Emerald Audio Visual Solutions Provider (AVSP). This designation recognizes that a percentage of the company's sales, customer service and technical staff have achieved and maintained individual InfoComm Certification and have completed relevant coursework from the InfoComm Academy.

"We're proud to add this AVSP designation to our industry credentials," said Founder and Chief Executive Officer of CCS John Godbout. "Ongoing education is imperative to our ever-changing industry and something we value greatly."

InfoComm awards individual Certification to audio visual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

"An AVSP designation gives A/V companies a competitive advantage in the marketplace," said Randal A. Lemke, Ph.D., InfoComm International's chief executive officer. "Customers of audio visual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest A/V technologies and techniques."

The company-level AVSP recognition program is the only such program available for the commercial audiovisual industry. In addition to confirming that a percentage of the company's employees are InfoComm certified and have completed important coursework, the Emerald AVSP designation means that CCS has agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

The Standards of Excellence are a guidepost for audiovisual companies and professionals who place the customer first and offer quality audio visual solutions. They include the commitment to provide complete customer satisfaction with audio visual solutions that provide value to the client. They convey the importance that audio visual solutions providers place on their own skills development through continuing education. They also cover the critical role that audiovisual professionals play as partners with IT specialists, architects, building managers and others.

CCS serves customers in the corporate, government and educational sectors. The company sells, installs and services equipment as well as trains clients to use A/V technology. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including interactive SMART™ Boards, LCD & plasma displays, projectors and projection screens. Founded in 1991, CCS was started by a husband and wife team and has grown into one of the largest A/V integrators in the U.S. with more than 450 employees and sales offices in 13 states.

About CCS, Inc.

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit www.ccsprojects.com.

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