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## **CCS' 20<sup>th</sup> Anniversary Culminates with National Summit at Talking Stick Resort**

**SCOTTSDALE, Ariz. (October 18, 2011)** – [CCS](#), the largest audio and visual integrator in the Southwest, celebrated its 20<sup>th</sup> anniversary with a national sales summit at Talking Stick Resort September 21-23.

CCS' national sales summit brought together more than 300 attendees, including customers from its projects with Maricopa County, American Express and Steptoe and Johnson; the nation's top A/V manufacturers including Panasonic, EPSON, NEC and SMART Technologies; as well as CCS partners from the company's offices located in 13 states throughout the U.S.

While hosting its 20<sup>th</sup> anniversary event at [Talking Stick Resort](#) in Scottsdale, CCS showcased A/V technology in the award-winning CCS-designed Professional Poker Room – the largest installation of its kind in Arizona – which is the technological centerpiece of the 240,000-square-foot casino gaming area at the new resort.

John Godbout, founder and CEO of CCS stated, "It was great to see so many of our partners – from customers and manufacturers to colleagues from across the country – all together at Talking Stick Resort. We're thankful for their support throughout the last two decades as we wouldn't be here without them."

In addition to its 20-year milestone, CCS won a coveted 2011 *ProAV* Spotlight Award in the Casino A/V Project Category for its work on Talking Stick Resort. The Spotlight Awards recognize the best projects by the nation's top A/V integrators.

In 1991, Godbout launched the business with his wife, Beth, a few clients and a little sweat equity. Giving up his 20+ year sales job with IBM, he found the focus of the new business would be A/V after realizing people were more interested in the flat panel projector he was using during his presentation than the software he was trying to sell them. The two person operation has expanded throughout Arizona and created a sales network with offices located in 13 states and annual revenue in excess of \$105 million.

**About CCS, Inc.**

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 350 employees, sales offices in 13 states and annual revenue in excess of \$105 million. CCS was recently ranked by *Systems Contractor News* magazine as the nation's #3 top audio visual integrator and by *Ranking Arizona* as the #1 Computer Training Center in Arizona. For more information about CCS, visit [www.ccsprojects.com](http://www.ccsprojects.com).

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