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CCS Presentation Systems and Governor Jan Brewer to Spotlight “Read for the Record” event in Arizona

The Very Hungry Caterpillar book will be made available to teachers online

SCOTTSDALE, Ariz. (October 1, 2009) – CCS Presentation Systems, the largest integrator of audio and visual equipment in the Southwest, today announced its collaborative efforts with Jumpstart and Arizona Governor Jan Brewer to highlight “Read for the Record” on October 8, 2009. Teachers, parents and children throughout the state are encouraged to visit www.ccspresentationssystem.com/readfortherecord, powered by Mediasite, to watch Governor Brewer read *The Very Hungry Caterpillar* by Eric Carle.

Jumpstart began Read for the Record in 2006 to bring preschool children together with valued grownups in their lives to read the same book, on the same day, in communities all over the world. This year, Jumpstart aims to set a new world record for the greatest number of people reading the same book on the same day. The day starts on NBC’s “TODAY” show, with Jumpstart’s official spokespeople Matt Lauer and Meredith Vieira, and continues all day long at thousands of reading events in schools, libraries and community centers across the country. Reading aloud with preschool children lays the groundwork for strong literacy skills and future success in school and in life.

CCS hopes to enable children, teachers and parents throughout Arizona to join the hundreds of thousands worldwide reading together on October 8th by visiting www.ccspresentationssystem.com/readfortherecord to enjoy the story of *The Very Hungry Caterpillar*, as told by Governor Brewer. Make a pledge to read with us by visiting the official event site and be counted toward the world record at www.readfortherecord.org/pledge.

“We have served Arizona schools and educators for nearly 20 years and are true believers in helping to advance students through technology in the classroom,” said Founder and CEO of CCS Presentation

Systems, John Godbout. "Combining efforts with Governor Brewer to make Read for the Record a widespread Arizona event made perfect sense and broadens our commitment to supporting Arizona's educators."

CCS is an innovator in a/v training among educators and corporate professionals. CCS trains more than 3,000 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center, which debuted in 2006. CCS instructors teach school administrators and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, audience response systems and more.

About CCS Presentation Systems, Inc.

Since 1991, Scottsdale, Ariz.-based CCS Presentation Systems, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, room control, projectors, interactive whiteboards, audio systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 300 employees, sales offices in 13 states and annual sales in excess of \$150 million. For more information about CCS Presentation Systems, visit www.ccspresentationssystem.com.

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