



FOR IMMEDIATE RELEASE

CONTACT:

The Lavidge Company
(480) 998-2600
Kendra States x562
kstates@lavidge.com
Joseph Valdez x540
jvaldez@lavidge.com

CCS in Scottsdale Launches Innovative Tech Website for Educators

New site highlights A/V solutions for the 21st century classroom

SCOTTSDALE, Ariz. – (December 2, 2010) – CCS, the largest integrator of audio and visual equipment in the Southwest, today announced its new innovative website created just for educators: www.ClassroomToolz.com.

CCS developed the ClassroomToolz.com site to provide A/V solutions, from hardware and software to service and training for the 21st Century classroom. The site not only features ways to boost student achievement and engagement, but it also offers an interactive online forum to ask questions to trainers as well as view current education grants and contests.

“With a large portion of our business being education focused, we realized there was a need to build a one-stop site that allows educators to understand how the newest technology tools can greatly improve the classroom experience and student comprehension,” said Founder and CEO of CCS, John Godbout. “This industry is constantly changing and ClassroomToolz.com provides up-to-date solutions and a place to ask questions.”

CCS is an innovator in A/V training among educators and corporate professionals. CCS trains more than 5,000 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center, a 12-seat computer lab on wheels. CCS instructors teach administration and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, audience response systems and more. CCS also offers an annual “Design Your Own Classroom” technology grant for teachers throughout Arizona to help turn their ideas into reality.

About CCS, Inc.

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit www.ccsprojects.com.

###