



**Presenting Better Solutions**

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**CCS TEXAS ADDS NEW BUSINESS DEVELOPMENT VETERAN TO A/V SALES TEAM**  
*Genevieve Rowland To Help National A/V Integrator Continue Its Track Record of Growth*

**HOUSTON – (July 29, 2010)** – CCS Texas, one of the largest integrators of audio and visual equipment in the U.S., today announced the addition of **Genevieve Rowland**, a veteran A/V and technology sales professional, to its new business development team in Houston..

Ms. Rowland will help drive new lead generation and major account acquisitions for CCS Texas in the commercial, government, corporate and education sectors. She will leverage her 15 plus years experience in A/V sales to support CCS' continued growth in Texas and feeder markets outside of the state..

“We couldn’t be more excited to have Genevieve on our team to help us grow to new heights,” said Mark Kalinsky, president of CCS Texas. “She is a proven leader in the sale of audio visual equipment and design, and we are thrilled to put her experience and knowledge to work.”

Ms. Rowland has previously excelled as an A/V sales manager at notable companies in and around the Houston area.

“CCS is a great company with a proven track record, and I am looking forward to helping expand the CCS business,” said Genevieve Rowland.

CCS Texas serves customers in the corporate, government, educational, health and hospitality industries. The company sells, installs and services equipment and trains clients to use audio-visual technology. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including interactive SMART™Boards, LCD/plasma displays, room control systems, projectors and projection screens.

**ABOUT CCS TEXAS**

Integrated AV Systems, LLC owns and operates CCS Texas, with a majority of the company being owned by private equity firm, Rock Hill Capital Group LLC, which is based in Houston, Texas. CCS Texas was founded in 1995 and has more than 100 employees and serves customers in the corporate, government and educational sectors. The company provides full service integration, installation and maintenance of audio and video equipment including interactive whiteboards, projectors, LCD and plasma displays, audio

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systems, document cameras and more. Its headquarters are located at 5440 Brittmoore Road, Houston, Texas 77041. For more information about CCS visit [www.ccsprojects.com](http://www.ccsprojects.com).

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