



**FOR IMMEDIATE RELEASE**

**CONTACT:**

The Lavidge Company  
(480) 998-2600  
Kendra States x562  
[kstates@lavidge.com](mailto:kstates@lavidge.com)  
Joseph Valdez x540  
[jvaldez@lavidge.com](mailto:jvaldez@lavidge.com)

## **CCS Helps Outfit Classroom With Teaching Tech Third Annual Technology Grant Winner Starts School Year with New Tools**

**SCOTTSDALE, Ariz. (August 25, 2011)** – CCS, the largest integrator of audio and visual equipment in the Southwest, today announced the winner of its third annual “Classroom Solutionz” grant for K-12 educators. The CCS program provides the opportunity for any K-12 educator in Arizona to apply for the chance to win a technology-infused classroom and equipment training worth thousands of dollars.

Each year CCS asks educators throughout Arizona to submit essays and proposals describing their ideal classroom. Pamela Lizardi, a teacher at Show Low High School submitted the winning application.

Mrs. Lizardi teaches U.S. History and will receive the eInstruction Mobi View™ mobile interactive whiteboard, a student response system that includes a 32-pad set of eInstruction Pulse clickers, all associated software and training for the 2011-2012 school year. The package is valued at more than \$5,000.

The mobile interactive whiteboard will allow her to control her lessons from anywhere in the room and the clickers will allow her to give student assessments and receive immediate feedback. It will also encourage student interaction during group and individual lessons. This will be used in addition to her SMART Board that she already utilizes to create interactive American History lessons. Mrs. Lizardi, who also serves as the school’s Tech Buddy, plans to offer classes to other teachers on how to best utilize tech tools, as well as share the equipment with the history department’s five other teachers.

CCS collected grant applications between March and May. Educator responses to the request outlined ideas to integrate educational technology to improve teaching methods, while introducing new programs to students.

John Godbout, founder and CEO of CCS, stated: “We know the importance of interactive technology tools in the classroom for boosting student achievement and retention and hope this program continues to inspire teachers to create innovative programs. We couldn’t be happier for Pam as she utilizes these new tools to create an improved learning environment.”

CCS is an innovator in audio and visual equipment training among educators and corporate professionals. CCS trains more than 4,500 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center - a 12-seat computer lab that provides access to the latest audio and visual equipment for training corporate and educational clients. CCS instructors teach administration and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, audience response systems and more.

## CCS Announces Grant Winner – PAGE 2

### **About CCS, Inc.**

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$105 million. CCS was recently ranked by *Systems Contractor News* magazine as the nation's number 3 top audio visual integrator and by *Ranking Arizona* as the number 1 Computer Training Center in Arizona. For more information about CCS, visit [www.ccsprojects.com](http://www.ccsprojects.com).

# # #