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CCS Launches Business Development Division

Promotes Julie Solomon to Manager of Marketing & Business Development for Arizona & New Mexico Regions

SCOTTSDALE, Ariz. – (October 8, 2010) – CCS, the largest integrator of audio and visual equipment in the Southwest, announced today the launch of its new Business Development Division and the promotion of Julie Solomon to manager of marketing and business development. Solomon will lead the division and support new business development efforts for CCS' sales territories in Arizona and New Mexico.

Solomon, a veteran CCS employee of 5 years, formerly served as Marketing and Training Coordinator , developing the award winning CCS Training Centers and spearheading new sales and marketing programs for CCS. She also oversees advertising and public relations initiatives. In addition to these responsibilities, Solomon will now lead the Business Development team in attracting new business leads and promoting CCS' capabilities to the education and business community.

“Julie’s expertise and accomplishments have been an integral part of our company’s success,” said CCS Founder and CEO John Godbout. “She’s the perfect person to drive our new Business Development program.”

CCS is an innovator in A/V training among educators and corporate professionals. CCS trains more than 3,000 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center, a 12-seat computer lab on wheels. CCS instructors teach administration and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, audience response systems and more.

About CCS, Inc.

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit www.ccsprojects.com.

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