

FOR IMMEDIATE RELEASE

CONTACT:

The Lavidge Company
480.998.2600
Lauren Pokras x542
lpokras@lavidge.com
Kendra States x562
kstates@lavidge.com

CCS EXPANDS INTO SOUTHERN TEXAS

National A/V Integrator Continues Growth With New McAllen Office

HOUSTON – (July 12, 2010) – CCS Texas, one of the largest integrators of audio and visual equipment in the U.S., announced today the opening of its new McAllen, Texas office. The office is located at 801 E. Fern Avenue, Ste. 108, McAllen, TX 78501. CCS has been in Texas since 1995 and has locations in Austin, Dallas, Houston, San Antonio and eastern Texas.

“In this digital age, audio and video technology has become an integral part of every building project from K-12 schools to corporate high-rises and luxury hotels,” said Mark Kalinsky, president of CCS Texas. “McAllen-area businesses understand the positive impact that audio-visual technology has on the customer experience and we’re confident the demand for our services will continue to expand throughout southern Texas.”

As one of the fastest-growing cities in the country, CCS is pleased to establish a presence in McAllen along with Epson as a featured manufacturer. CCS plans to eventually grow the business to include new sales and technical jobs throughout the Rio Grande Valley.

“With our company’s expertise and large network of audio-visual specialists, businesses and schools in McAllen will now have a local trusted partner who can design and install state-of-the-art sound and communication tools for their organizations,” said Miguel Ojeda, CCS McAllen branch manager.

CCS Texas serves customers in the corporate, government, educational, health and hospitality industries. The company sells, installs and services equipment and trains clients to use audio-visual technology. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including interactive SMART™ Boards, LCD/plasma displays, room control systems, projectors and projection screens.

To contact CCS - McAllen, please call Branch Manager, Miguel Ojeda at (956) 687-7227 or mojeda@ccsprojects.com.

ABOUT CCS TEXAS:

Integrated AV Systems, LLC owns and operates CCS Texas, with a majority of the company being owned by private equity firm, Rock Hill Capital Group LLC, which is based in Houston, Texas. CCS Texas was founded in 1995 and has more than 100 employees and serves customers in the corporate, government and educational sectors. The company provides full service integration, installation and maintenance of audio and video equipment including interactive whiteboards, projectors, LCD and plasma displays, audio systems, document cameras and more. Its headquarters are located at 5440 Britton Road, Houston, Texas 77041. For more information about CCS visit www.ccsprojects.com.

#