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**CCS SETS THE 21<sup>ST</sup> CENTURY CLASSROOM ON WHEELS**

*A/V integrator helps elementary schools showcase educational technology to parents*

**SCOTTSDALE, Ariz. – (September 7, 2010)** – CCS, the largest integrator of audio and visual equipment in the Southwest, today announced that two schools in Arizona will receive a visit from its one-of-a kind CCS Mobile Training Center. These special visits are part of a CCS program that helps schools and parents to learn about what education tools make up a 21<sup>st</sup> Century Classroom and how it can improve both student engagement and achievement.

Santa Fe Elementary School in the Peoria Unified District and Cholla Elementary School in the Casa Grande Elementary School District were the two campuses chosen. Faculty and parents from schools throughout Phoenix attended recent Arizona Diamondbacks Teacher Nights sponsored by CCS, to enter their names in a raffle for the chance to win a visit from the CCS Mobile Training Center at their schools. The Mobile Training Center showcases the latest in classroom technology such as: SMART Boards™, document cameras, wireless slates, student response systems, and more. Many parents are not aware of the wide variety of interactive technology that is available for students and teachers. CCS is working with schools to help educate parents about the importance of audio visual integration in the classroom.

“We’re trying to demonstrate to parents how technology can enhance the learning process. The 21<sup>st</sup> Century classroom is all about interactive technology, which helps students retain information quicker and longer. These innovative tools are important for teachers to keep the attention of students whose everyday lives are immersed with the latest tech gadgets,” said Janine Gearhart, education manager at CCS. “Many don’t realize the drastic evolution that classrooms have gone through or the ongoing need for newer technology.”

CCS is an innovator in audio and visual training among educators and corporate professionals. CCS trains more than 3,000 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center. CCS instructors teach administration and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, student response systems and more.

**About CCS, Inc.**

Since 1991, Scottsdale, Ariz.-based CCS has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room

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control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit [www.ccsprojects.com](http://www.ccsprojects.com).

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