



Presenting Better Solutions

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CCS to Serve as Technology Partner to Scottsdale Chamber of Commerce
A/V Integrator will Provide Technology for Sept. 15 “Next Steps Scottsdale” Event

SCOTTSDALE, Ariz. – (September 10, 2010) – CCS, the largest integrator of audio and visual equipment in the Southwest, today announced its technology partnership with the Scottsdale Chamber of Commerce for its “Next Steps Scottsdale” event. This multi-year initiative will be launched by the Scottsdale Chamber on September 15 and is designed to engage business and community leaders to seek input and solutions for Scottsdale’s future economic development. CCS is providing the eInstruction audience response system technology, which will capture immediate feedback from the attendees.

The Next Steps Scottsdale initiative builds on the 2003 Which Way Scottsdale report in a context that recognizes today’s business climate and economic realities, while seeking to address tomorrow’s needs. The event is facilitated by the Morrison Institute for Public Policy. Following analysis of attendee response data, the Next Steps Scottsdale initiative will develop additional events, opportunities for continued engagement and work sessions throughout the year and for years to come.

“Next Steps Scottsdale is an imperative event for our community and will help determine the future of Scottsdale including its legacy, quality, vision and reputation,” said CCS Marketing and Business Development Manager, Julie Solomon. “We’re pleased to be able to provide the key technology needed to capture accurate data from attendees that live and work in the Scottsdale community.”

CCS serves customers in the corporate, government and educational sectors. The company sells, installs and services equipment as well as trains clients to use A/V technology. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including interactive SMART™ Boards, LCD & plasma displays, projectors and projection screens. Founded in 1991, CCS was started by a husband and wife team and has grown into one of the largest A/V integrators in the U.S. with more than 450 employees and sales offices in 13 states.

CCS is also an innovator in A/V training among educators and corporate professionals. CCS trains more than 3,000 educators each year through its centers in Scottsdale and Tucson and through its Mobile Training Center, a 12-seat computer lab on wheels. CCS instructors teach administration and faculty members to use interactive whiteboards, projectors, document cameras, digital and video cameras, audience response systems and more.

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For more information, on Scottsdale Chamber of Commerce's Next Steps Scottsdale event, visit www.scottsdalechamber.com.

About CCS, Inc.

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit www.ccsprojects.com.

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