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CONTACT:

The Lavidge Company
(480) 998-2600
Kendra States x562
kstates@lavidge.com
Joseph Valdez x540
jvaldez@lavidge.com

CCS Outfits Manufacturer Partner Showcase with Latest Tech

Fully-functional 'Design Center' Highlights Corporate & Educational Audio Visual Options

SCOTTSDALE, Ariz. – (October 28, 2010) – CCS, the largest integrator of audio and visual equipment in the Southwest, today announced the expansion of its \$250 thousand CCS Manufacturer Partner Showcase featuring state-of-the-art A/V technology from more than 30 manufacturers.

The new technology will be unveiled on Wednesday, Nov. 3 at the Grand Re-Opening of the CCS Manufacturer Partner Showcase at 4:00 PM.

“The Showcase has been a great benefit for our customers to see so many A/V possibilities that relate directly to their businesses. Being able to experience the tech design and integration first hand helps them determine the best possible solutions for their organization,” said John Godbout, founder and chief executive officer of CCS. “We’re thrilled to show the newest A/V options available to the business and education community.”

CCS first debuted the Manufacturer Partner Showcase in February of 2009 and has experienced a significant increase in business since. With the ability to demonstrate an assortment of innovative design and integration possibilities, CCS has seen its closing rate increase to 97 percent.

Now housed in a 5,000-square-foot wing at CCS’ corporate headquarters, CCS has renovated the Showcase to focus on solutions for small and mid-size businesses. It includes:

- Nine interactive demonstration rooms outfitted to model a variety of A/V installations for side-by-side product comparisons
- space featuring digital signage for an interactive retail experience
- corporate business center with an interactive projector and screen that allows for writing in digital ink or dry erase
- corporate board room with high definition video conferencing technology
- center showcasing 3D projector and seamless video wall
- corporate work room with electronic drafting tables and capabilities of exchanging spreadsheets via videoconferencing
- central control system for Hi-def Satellite, Blu-ray and computer source options
- surveillance and security technology systems

About CCS, Inc.

Since 1991, Scottsdale, Ariz.-based CCS, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and

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video equipment, including LCD & plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 450 employees, sales offices in 13 states and annual revenue in excess of \$160 million. For more information about CCS, visit www.ccsprojects.com.

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