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## **CCS Presentation Systems Becomes a Scala Digital Signage Partner**

**SCOTTSDALE, Ariz. – (October 28, 2009)** – CCS Presentation Systems, the largest integrator of audio and visual equipment in the Southwest, is now a Scala Digital Signage Certified Partner. Scala is a leading provider of end-to-end solutions for the digital signage and advertising management markets.

“Numerous customers are looking to implement digital signage, and we want to offer them a ‘best of breed’ solution that has the broadest range of features,” said John Godbout, Founder and CEO of CCS Presentation Systems. “Scala provides an open architecture for customization, and its software includes the performance and scalability our customers require.”

CCS serves customers in the corporate, government and educational sectors. The company sells, installs and services equipment as well as trains clients to use A/V technology. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including interactive SMART™ Boards, LCD & plasma displays, projectors and projection screens. Founded in 1991, CCS was started by a husband and wife team and has grown into one of the largest A/V integrators in the U.S.

“With 26 locations across the U.S., CCS Presentation Systems is a true national partner, granting Scala seamless national integration from a single vendor,” said Shannon Vander Giessen, Scala VP, Americas. “This increased nationwide reach will create more opportunities for businesses that stand to benefit from digital signage to access Scala products and services.”

### **About CCS Presentation Systems, Inc.**

Since 1991, Scottsdale, Ariz.-based CCS Presentation Systems, has served customers in the corporate, government and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including digital signage systems, interactive whiteboards, projectors, LCD & plasma displays, audio systems, document cameras and more. The company has expanded from a two-person operation to one of the largest A/V integrators in the U.S., with more than 300 employees, sales offices in 13 states and annual sales in excess of \$150 million. For more information about CCS Presentation Systems, visit [www.ccspresentationssystem.com](http://www.ccspresentationssystem.com).

### **About Scala**

Driving more than 300,000 screens worldwide, Scala is a leading global provider of digital signage and advertising management solutions. Scala is the world's first connected signage company, offering the leading platform for content creation, management and distribution in digital signage networks and the first unified platform for advertising management of both traditional and digital signage networks. The company's digital signage

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customers include Rabobank, IKEA, Burger King, T-Mobile, Virgin MegaStore, Warner Brothers, The Life Channel, Rikstoto, Repsol, NorgesGruppen, Audi, ECE Flatmedia, Kaufhof (Metro Group) and thousands more. Advertising management customers include CBS Outdoor, Clear Channel Outdoor and Magic Media, among others. Scala is headquartered near Philadelphia, USA, and has subsidiaries in Canada, The Netherlands, France, Norway, Germany and Japan, as well as more than 450 partners in more than 60 countries. More information is available at [www.scala.com](http://www.scala.com).

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