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USC Beverly Hills Medical Center adds a touch of luxury with technology install

LOS ANGELES, Calif. – (October 10, 2011) – [CCS Presentation Systems](#), one of the largest integrators of audio and visual equipment solutions in California, recently partnered with The University of Southern California (USC) for a technology install at the schools recently relocated Beverly Hills Medical Center.

The new medical center aimed to create a comfortable and relaxing environment for its patients and workers. Working with interior designers, Beverly Hills Medical Center produced this atmosphere by focusing on the details. From furniture and decor to technology systems, the medical center created a truly unique hospital experience. CCS was essential in this transformative process as they helped put this hospital on the cutting-edge of technology.

The Medical Center has taken patient recovery and care to another level by creating a relaxing atmosphere for recovering patients. A designer proposed the idea of creating tranquil recovery rooms with LCD televisions in each room to help patients relax as they recuperate, and CCS took on the installation. The technology install even spilled into the lobby, which CCS equipped with digital signage and an assistive listening system for the hearing impaired.

Collaboration is essential at this teaching hospital and CCS' installs made this easy and possible. CCS installed video conferencing systems in each of the executive offices and conference rooms allowing doctors to easily work together from remote locations. CCS also outfitted the center's main board room with a cutting-edge, high-tech boardroom, 65" LCD/LED

televisions, a video conferencing system, short throw projectors, microphone and audio system and a touch control system, creating the ultimate collaboration space. This board room is typical of what you would see in a corporate office, but is unique for a hospital. The technology allows the doctors and students to come together and share ideas quickly and efficiently.

In this digital age, visual and interactive media have become a necessity in our culture. Nearly every building project from corporate centers to luxury hotels to K-12 classrooms encompasses innovative A/V technology and CCS is helping organizations apply that technology.

CCS Presentation Systems serves customers in the corporate, government, education, health and hospitality industries. The company employs 50 people in offices serving the Greater Los Angeles-area, San Diego and San Jose. It offers multiple product lines to enhance visual communications and customer experiences including SMART Board™ interactive whiteboards, NEC, Panasonic and Samsung flat-panel displays, Crestron, AMX and Extron room control systems, Epson, NEC and Mitsubishi projectors, Cisco, Polycom and LifeSize video conference systems and Da-Lite, Draper, and Stewart projection screens. Its clients include Nestle USA, Northrop Grumman, Kaiser Permanente and Rady Children's Hospital.

ABOUT CCS CALIFORNIA

Since 1996 CCS California has served customers in the corporate, government, hospitality and educational sectors. CCS provides full-service integration, installation and maintenance of audio and video equipment, including LCD and plasma displays, digital projectors, interactive whiteboards, room control systems, audio systems, high definition videoconferencing systems and more. The company has 50 employees with locations in Hawthorne, San Diego, and San Jose, California. For more information about CCS California, please visit www.ccsprojects.com/ca.

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